



Louise Macdonald Milliner.

www.millinery.com.au

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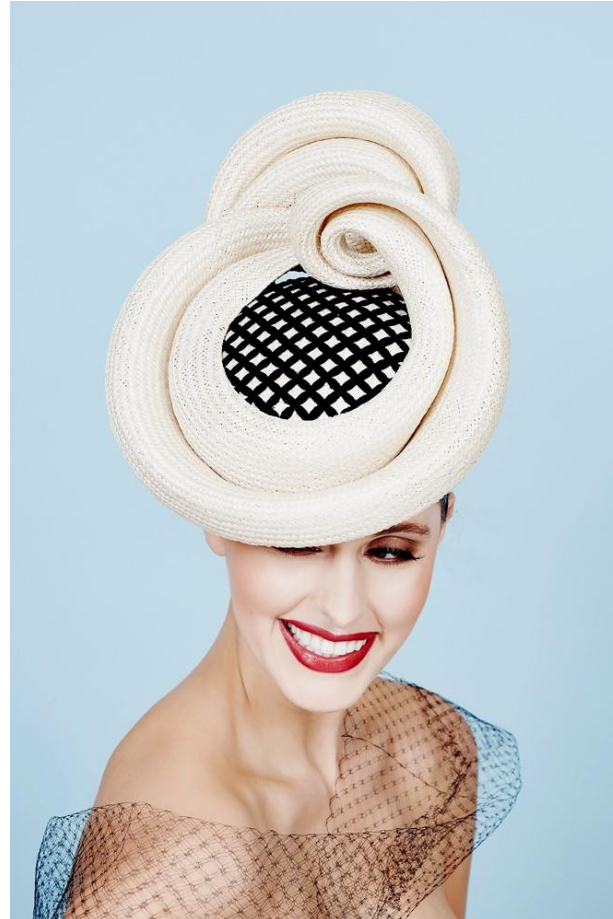
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Biography

Louise Macdonald, a milliner with over 30 years of experience, honed her craft in the heart of London, UK. Her hats have found homes in prestigious collections like the National Gallery of Victoria and the Nantong Hat Museum, China. Louise's creations have graced heads in the UK, Dubai, and Australia, including a fruitful collaboration with Hugo Boss Melbourne. As a distinguished millinery teacher, she has shared her expertise globally, from the UK to America. In 2021, she earned her rightful place in the Millinery Association of Australia's Hall of Fame, a testament to her invaluable contributions to the industry. Louise's millinery artistry is characterized by its exquisite, signature blend of movement and delicate femininity, consistently delivering impeccable quality and finish.

Education: Louise trained in Costume Interpretation at Wimbledon School of Art in London, UK, before going on to work as a costume milliner in London for 5 years. She is now a well known millinery educator teaching around the world through the online Hatacademy platform and in person in the USA (Millinery Meet Up), UK and Australia.

Made to measure and Ready to Wear collections:





Made to measure and Ready to Wear collections



Louise's signature hand sculptured straw headpieces



Ready to wear





Achievements and Press

Louise has been regularly featured in the European publication “The Hat Magazine” and made their front cover in 2020. Over the years, she has often been interviewed by Australian publications like The Age and Herald Sun and featured in the Australian Womens Weekly.

Her hats have been worn at international events, including the Dubai World Cup and Royal Ascot.

She is known for collaborations with fashion brand Hugo Boss, Melbourne and for her influence on modern Australian millinery.

Two of her pieces were purchased by the National Gallery of Victoria for their fashion and textiles collection on 2008. In 2024, two more designs were purchased by the Nantong Hat Museum , China

Louise made the hats for the BBC series *Pride and Prejudice* in 1995 with Colin Forth and Jennifer Ehle.

2022,Louise was inducted in to the Millinery Association of Australia’s Hall of Fame.

the **HatMagazine**

#85

MAY 2020

Auctioned hats

Trade shows A/W 20/21

Workroom: Straw braid



Shelley Craft
& LOUISE MACDONALD

Louise, a trained psychologist, began her career working for local government. By night, however, she went to fashion school to learn how to make hats. "I was curious. I didn't wear a lot of hats myself," she says.

Eventually, the hobby became much more than that and she worked in costume departments for period films in London – including *Howards End* and the BBC version of *Pride and Prejudice* starring Colin Firth – before moving into fashion. "Once I started doing it – and still now – I enjoy the sculpture," she says. "Plus you can wear it."

Her hats have been worn by Tom Cruise, Emma Thompson and Vanessa Redgrave. Since she moved to Australia to make fashion hats, one of her favourite clients has been television presenter Shelley Craft. "I've always loved Louise's hats," says Shelley. "They're elegant and fun, which is what racing carnivals are all about."

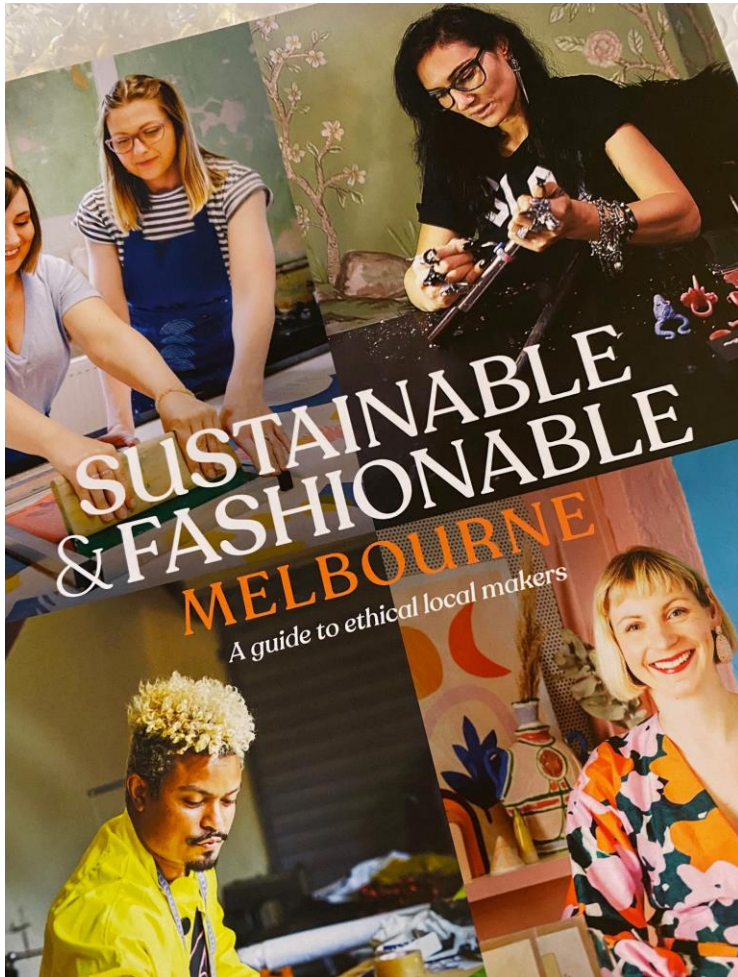
While the rest of the world looked on in awe at the hat worn by Princess Eugenie at the royal wedding in April, Louise loved it. "I know that I'm going against everyone else's opinion, but I thought, 'Wow, what a great hat!'"

Milliner
MAGIC

Hats off to Australia's best milliners! Here, they provide a crowning glory to our most fashionable women.

PHOTOGRAPHY BY GRANT MATTHEWS
STYLING BY MATTIE CRONAN

Achievements and Press (cont.)



In 2022, Louise featured in the book "Sustainable Fashion Melbourne"

Louise's clients often compete and are placed in Fashions on the field competitions around Australia



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t.a.tt.s A week later I still feel overwhelmed
wearing the biggest smile thinking of ✨ Magic
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oozing Derby style last Saturday. We were



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