

Jo Maree
MILLINERY



ABOUT ME



My name is Jo and I'm the milliner behind the label 'Jo Maree Millinery'.

I live down on Melbourne's beautiful Mornington Peninsula where I work part-time as a chemotherapy nurse and indulge in a full-time passion for all things millinery.

My love of millinery began through racehorse ownership when I realised I would need hats to wear to the races.

I studied millinery at the Melbourne Fashion Institute and I gained my Certificate II and III in Millinery at Kangan TAFE in Richmond.

I love vintage fabrics, lace and pearls and enjoy mixing them up with modern materials to create headpieces with a unique flair.

I am a proud member of the Millinery Association of Australia and have served on the Committee from 2019 through to 2023.





STEPHEN JONES AWARD

My entry for the Millinery Association of Australia's Design Award was selected by the master milliner himself, Mr Stephen Jones OBE, as the inaugural winner of the 'Patron's Pick Award' in July 2019.

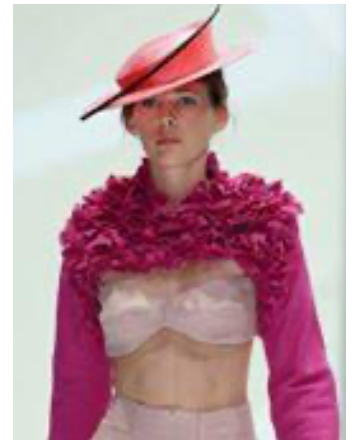
Inspiration for this piece came from a childhood love of Spirograph and fond memories making 'String Art'.

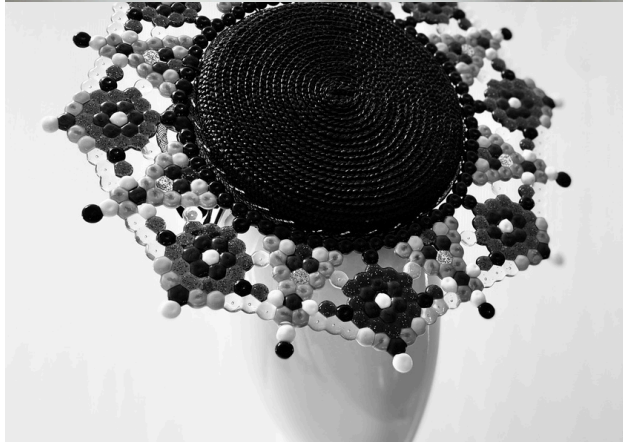
My design can be seen in the August edition of 'The Hat Magazine'.

FEATURED DESIGNS

I have had many of my designs featured at events around Melbourne:

- Melbourne Spring Fashion Week
- Myer Oaks Day Millinery Award
- Craft Victoria, Crafted Cubed Festival
- Campbell Arcade, Flinders Street
- Boldly Different Exhibition at No Vacancy Gallery
- Sofitel on Collins
- Racing.Com and Channel 78 Styling
- Government House Display, Melbourne Cup Eve
- Melbourne Royal Show
- Deakin Edge, Federation Square
- The Westin Melbourne







DESIGN AWARD

The prestigious Millinery Association of Australia Design Award celebrates and recognises both excellence in original millinery design and superior workmanship. It proudly showcases Australian millinery to a national and international audience through print and social media and in static displays around the country.

I am delighted to have been chosen as a Top 10 National finalist in 2018, 2019 and 2021.

SNAPPED BY

I have had my designs
photographed by some of
Melbourne's most well known
photographers including:

- Richard Shaw
- Patrik Nemes
- Lee Saunders
- Wendell Teodoro



FASHION COLLABORATIONS

Throughout my millinery journey I've been so fortunate to work with a number of emerging designers and fashion students. It's always a thrill to see my hats come to life on the runway.





COMPETITION HIGHLIGHTS

- Top 10 National Finalist, MAA Design Award '18, '19 & '21
- Best Millinery Exhibit, Melbourne Show '17 & '18
- Winner, Spring Millinery Melb Show '16, '21, '22 & '24
- National Finalist, Oaks Day Millinery Award '15 & '21
- Finalist, Mornington Cup Millinery Award '14





CONTACT ME

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